

**Mercedes-Benz
UCI Mountain Bike
World Cup**

ON-SITE FILMING REGULATIONS

2018



**2018 Mercedes-Benz UCI Mountain Bike WORLD CUP //
COUPE DU MONDE Mountain Bike Mercedes-Benz UCI 2018**



2018 Mercedes-Benz UCI Mountain Bike World Cup Events – On-site filming regulations

1.1 UCI Team video operators

- One video operator per team/event;
- No restriction (location or time) on filming practice;
- Accreditation is necessary for all races (form to be signed and bibs given out);
- Bibs have to be worn at all times*;
- Restrictions (location and time) on elite race footage (for media/editorial use only)
- Team Video Operators are NOT allowed to give the footage to any team sponsor
- Publication only allowed on the Team Webpage, Team YouTube Channel and/or Team Social Media Page;
- Any other use or any commercial use needs to be discussed with Red Bull Media House;
- Season Highlights need to be discussed with UCI & Red Bull Media House separately:

➔ Contact for licensing content at Red Bull Media House:

Nadine Klaus <nadine.klaus@redbull.com>

- DHI / XCO / XCC race runs must only be filmed within the foreseen area(s)** for video operators defined by the technical delegate;
- For team videos a maximum of 3 minutes of race footage per discipline can be used (qualification & final); focus shall be on team riders (e.g. action shots) and not on the event itself;
- Red Bull TV must be credited and linked to via any text accompanying the embedded video;
- You will be provided with an opener and/or closer that has to be integrated in ALL VIDEOS; related to the 2018 Mercedes-Benz UCI MTB World World Cup as well as in ALL VIDEOS, including any footage filmed on the 2018 Mercedes-Benz UCI MTB World World Cup events/venue.

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1.2 Other electronic digital media video operators (incl. video operator for digital platforms as well as for traditional TV programs/channels)

- One video operator per website/company (only official special interest media or news platforms will be accepted, videographer has to own a press card or has to show an imprint, which verifies the editorial activity, and which is not older than 6 months).
- No restriction (location or time) on practice filming; any video operator will have to sign a declaration in which he/she commits to only film during practice.
- Sub-licenses to shoot **elite qualifying and final race of DHI and XCO will not be available** in 2018.
- Sub-licenses to shoot **XCC race** can be requested for news coverage only and will be confirmed case by case **under the restriction** to use a maximum of 3 minutes of race footage (incl. podium) in total for news reports.
- It is NOT allowed to use footage regarding commercial use or provide third parties any footage for commercial use.

Additional race footage will be accessible via www.redbullcontentpool.com/uci – if you use footage from Red Bull Contentpool you have to credit it with © Red Bull Media House. Please read the terms and conditions on www.redbullcontentpool.com

A kick-off meeting for videographers will be held on the first MTB World Cups in Stellenbosch (RSA) for XCO and Losinj (CRO) for DHI. More information on location and time will follow. All MTB team operators have to be aware about our regulation this year. To obtain an accreditation, team video operators must return the form signed by the team manager to Susanne Lenz (susanne.lenz@uci.ch) until 16th of February for the 2018 Mercedes-Benz UCI MTB World Cup

Course marshals are instructed to control that only cameramen wearing a bib move (and only cameras holding a camera sticker) in the event area! Moreover, marshals are instructed to control that videographers move in foreseen areas only. Violations will be noted by course marshals and respective actions will be taken by the UCI!

** The dedicated area will be defined by the UCI delegate in cooperation with the UCI TV production partner